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Your guide to writing, publishing and marketing books and ebooks.

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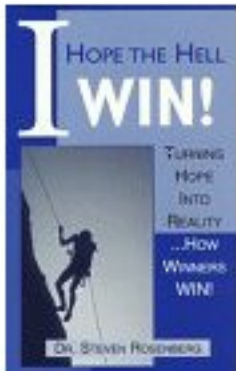
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DR. STEVEN M. ROSENBERG – AUTHOR INTERVIEW

by Cathy B Stucker

What is your most recent book? Tell us a bit about it.

I Hope the Hell I Win: Turning Hope into Reality...How Winners Win! – A self-help book that shows anyone how to improve their lives using the techniques I developed working with pro-athletes. As the team psychotherapist of the Philadelphia Flyers Hockey Club, I developed some very unique tools that anyone can use.



Tell us something about yourself.

I started my career as a teacher. I worked on my advanced degrees while teaching secondary science. In 1982, I earned my Phd in Counseling Psychology. I started private practice that year. I was named as the first psychotherapist ever hired to work for a professional sports team in 1984. I was nominated as Teacher of The Year in 1998, health care practitioner of the year in 2004 and Hypnosis Hall of Fame.

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What inspired you to write this book?

To write a book that can reach as many people as possible to help them overcome their problems!

How did you publish this book?

I made a decision to use a Vanity Publisher to get the process started and finished rapidly.

How did you know you wanted to be a writer? How did you get started?

I always enjoyed writing and I love helping people. This is a perfect combination to get started writing.

What do you believe is the hardest part of writing?

The hardest part of writing is finding the time to write. I am in my office ten hours a day. On weekends, I have personal things to get done. So, I need to carve out time to write.

How do you do research for your books?

Since my topics are original material. There really isn't a lot of research needed. Google is my best source to find any information needed.

Did you learn anything from writing this book? What?

I learned how to really keep these ideas in the forefront of my mind. I use all of these ideas myself.

What are you reading now?

I love reading anything political!

Who are your favorite authors?

The New York Times best seller list of political authors.

Are you working on your next book? What can you tell us about it?

It will be out in a few weeks. It is how to battle addictions. Called "Quit It Now and Forever" shows. People how they can overcome addictive behaviors.

What is the best advice you could give other writers about writing or publishing?

Find the time to write! It's wonderful.

What are you doing to promote your latest book?

We will be sending out 250000 e-mails, book signings, radio and television interviews.

Where can readers learn more about you and your book?

I Hope the Hell I Win is available on Amazon.com. The new books will be listed on my web-site www.quititnow.com with links to on-line booksellers. Reviews are welcome.



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